

Sponsorship Contract

TYPE OR PRINT THIS CONTRACT. SIGN AND RETURN TO:

Vicki Lepore, Director of Industry Relations, American Exhibition Services, LLC • 2700 2nd Avenue South • Birmingham, AL 35233
Phone: 205.314.7378; Fax: 205.314.7385; vlapore@aesmarketing.com

SPONSOR INFO

Company Name: _____

Agency (if applicable): _____

Contact Person: _____

Address: _____

City/State and Country/Zip or Postal Code: _____

Phone: (____) _____ Fax: (____) _____ E-mail: _____

PAYMENT

All payments for sponsorships must be made by company check, made payable to Chicago Dental Society. Checks shall be drawn upon and payable in U.S. Dollars only at banks authorized to transact business in the United States. All contracts must be accompanied by the full payment.

All sponsorships are non-cancelable. Please refer to the sponsorship brochure, available at www.cds.org/exhibitors, for complete details.

Authorized Signature: _____ Date: _____

Title: _____

SPONSORSHIP OPPORTUNITIES

Please check the sponsorship opportunities you wish to support for the 2009 Midwinter Meeting:

Banners:

- Escalator Bank End Banners: \$8,500 per location
- Escalator Bank Side Banners: \$7,500 per location
- Exhibit Hall Aisle Banners: \$35,000
- Skybridge Banners: \$8,400 per banner
- Wall Banners—Exhibit Hall: \$10,000-\$15,000 per banner
- Wall Banners—Lakeside Ballroom: \$10,000-\$18,000 per banner

Entertainment:

- Opening Session—Key Note Speaker Tom Dreesen: \$100,000
- Opening Session Reception: \$20,000
- Fashion Show & Luncheon: \$10,000
- VIP/Speakers Reception: \$2,500-\$9,000
- Friday Night Entertainment exclusive sponsorship: \$100,000
- Friday Night Entertainment band sponsorship: \$50,000
- Friday Night Entertainment beverage/snack sponsorship: \$5,000-\$7,000
- President's Dinner Dance: \$25,000

Food Venues:

- Clinicians Lounge/Speakers Lounge: \$5,000
- Exhibitors Lounge: \$7,500
- Restaurant Pavilion: From \$20,000
- Snack Carts: \$1,000-\$5,000 per cart

Hotels:

- Hotel Room Key Cards: \$5,500 per hotel
- Hotel Lobby/Elevator Television: \$5,000 per day, per hotel
- Hotel In-Room Television: \$6,500 per day, per hotel

FORWARD SIGNED CONTRACT TO:

Vicki Lepore, Director of Industry Relations, American Exhibition Services, LLC • 2700 2nd Avenue South • Birmingham, AL 35233
Phone: 205.314.7378; Fax: 205.314.7385; vlapore@aesmarketing.com

General Locations:

- Brushing Stations: \$15,000 per station
- CE Verification Stations: \$4,500-\$25,000
- Floor Graphics/Carpet Logos: \$7,500-\$15,000
- Internet Stations: \$3,500-\$10,000
- Message Centers: \$3,000-\$7,500
- Product/Course Locators: \$4,500 per location
- Publication Bins: \$2,000
- Relaxation Stations: \$2,000-\$5,000
- Volunteers/Table Clinicians Lunch Room: \$7,500

Printed Materials:

- Badge Holder Lanyard Tie: \$18,000 (SOLD)
- Exhibitor Locator Guide: \$20,000
- Lecture Notepads: \$5,000
- Literature/Sample Distribution: \$5,000
- Pens: \$4,500
- Registration and Credentials Envelopes: \$25,000
- Tote Bags: One Year: \$20,000-\$50,000

Signage:

- Column Wraps: \$1,000-\$3,750 per panel
- Lecture Corridor Meter Panels (single-sided): \$1,250 per sign
- Registration Counters Kick Panels: \$7,000-\$20,000
- Shuttle Bus Promotion—Headrests: \$500-\$1,250 per bus
- Shuttle Bus Promotion—Shuttle Vision: Call for quote
- Shuttle Bus Promotion—Signage: \$975-\$3,000 per bus



144th Chicago Dental Society Midwinter Meeting

Chicago Dental Society • 401 N. Michigan Ave., Suite 200 • Chicago, IL 60611 • Phone: 312.836.7327 • Fax: 312.836.7339 • www.cds.org